



EXPERIENTIAL MARKETING SUMMIT 2026

MAY 18-20 | MGM GRAND, LAS VEGAS



The safety and well-being of our attendees, exhibitors, sponsors, partners, speakers, and staff remains a priority for the Experiential Marketing Summit 2026 team. In coordination with MGM Grand Las Vegas and our event partners, we continuously review operational procedures and onsite protocols designed to support a safe, healthy and secure event environment.

We encourage attendees to follow current public health guidance and make personal decisions that best support their individual well-being.

Security and operational measures may include:

- Badge verification and controlled access points
- Uniformed security personnel
- Crowd management staff, signage, and barriers, as appropriate
- Coordination with venue and local public safety resources

We encourage all attendees to remain aware of their surroundings and to report any concerns to onsite event staff or security personnel.

General Safety Recommendations

Stay Aware of Your Surroundings

Please remain attentive, particularly in crowded or high-traffic areas. If you observe suspicious activity or behavior, notify event management or onsite security personnel immediately.

Keep Your Badge Secure

Event badges are required for access to conference and event spaces. We recommend removing your badge when leaving the event venue and properly disposing of it at the conclusion of the event.

Protect Personal Belongings

Attendees are encouraged to keep personal belongings and valuables secure at all times. Whenever possible, store important items in your hotel room safe or other secured locations.

Use Secure Payment Methods

We recommend limiting the amount of cash carried onsite and utilizing secure payment methods whenever possible.

Practice Responsible Socializing

Please be mindful of your surroundings and personal limits while attending networking functions and evening events. We encourage attendees to look out for one another and utilize the buddy system when appropriate.

Frequently Asked Questions

What should I do in the event of an evacuation or emergency announcement?

In the event an evacuation or emergency response becomes necessary, attendees will receive instructions through venue announcements, event staff, and/or onsite security personnel.

Please remain calm and follow all instructions provided by venue personnel, security, and emergency responders. Use designated exits and stairwells as directed. Elevators and escalators should not be used during emergency evacuations unless specifically instructed otherwise.

What should I do if I need medical assistance during the event?

If you require medical assistance, please notify the nearest EMS staff member or contact MGM Grand Public Safety by dialing 53600 from any in-house phone or calling (702) 891-3600.

Please be prepared to provide your location within the MGM Grand Conference Center and a brief description of the situation.

What happens if there is an emergency onsite?

Event staff and venue personnel maintain emergency response procedures designed to support attendee safety. In the event of an emergency, attendees may receive instructions via onsite announcements, event signage, staff communication, and/or the event mobile app.

Where can I report a lost item?

Lost and found inquiries may be directed to the EMS Registration Area located in the Grand Ballroom Pre-Function space. Unclaimed items may be transferred to MGM Grand Public Safety following the conclusion of the event.

What should I do if I observe suspicious activity?

If you observe suspicious activity or behavior, please notify event staff or onsite security personnel immediately. MGM Grand Public Safety may also be reached by dialing 53600 from any in-house phone or calling (702) 891-3600.

Additional Resources

- [CDC – Centers for Disease Control and Prevention](#)
- [WHO – World Health Organization](#)