



# EXPERIENTIAL MARKETING SUMMIT 2026

MAY 18-20, 2026  
MGM GRAND, LAS VEGAS

**Human Connection in the  
Digital Age Starts Here**



## DISCOUNTED AIRFARE

### Southwest:

- Southwest Airlines is pleased to offer **EMS** attendees discounted fares.
- To utilize the discount, book via SWABIZ using [this link](#).
- Discount valid for travel 5/15/2026 to 5/23/2026.
- As a bonus, you will receive an additional 15% Rapid Reward points by booking with us.

### United:

- We are pleased to partner with United Airlines for air travel to our upcoming event.
- To make flight reservations online please use discount code:  
**ZRXE607005.**
- MileagePlus members earn valuable miles for their travel when using the Meetings discount code.

**\*\*You may also call United Meetings Reservation Desk Monday – Friday at (800) 426-1122 for booking assistance. Booking fees are waived for Meeting reservations. International customers may contact their local United Reservation Desk.**