

Pass Types & Pricing

Brand/Agency

3-Day Pass

Includes access to master classes, workshops and Opening Reception on 4/24, Hall of Ideas, and all conference sessions and keynotes (4/25-26)

2-Day Pass

Includes access Opening Reception on 4/24, Hall of Ideas, and all conference sessions and keynotes (4/25-26)

1-Day Pass

Includes access to all conference sessions and keynotes plus the Hall of Ideas on either 4/25 or 4/26

Supplier

3-Day Pass

Includes access to master classes, workshops and Opening Reception on 4/24, Hall of Ideas, and all conference sessions and keynotes (4/25-26)

2-Day Pass

Includes access Opening Reception on 4/24, Hall of Ideas, and all conference sessions and keynotes (4/25-26)

1-Day Passes are not available for suppliers

| | Ultra-Early Bird 10/13 - 12/31/2023 | Early Bird 1/1 - 2/16 | Advance 2/17 - 3/15 | Full Price 3/16 - 4/26 |
|--------------------------------|--|--------------------------|------------------------|---------------------------|
| Brand/Agency 3-Day Pass | \$1,600 | \$1,800 | \$1,995 | \$2,150 |
| Brand/Agency 2-Day Pass | \$1,300 | \$1,500 | \$1,600 | \$1,700 |
| Brand/Agency 1-Day Pass | \$1,000 | \$1,200 | \$1,300 | \$1,400 |
| Supplier 3-Day Pass | \$3,000 | \$3,300 | \$3,400 | \$3,650 |
| Supplier 2-Day Pass | \$2,700 | \$2,900 | \$3,100 | \$3,350 |

NOT SURE WHAT PASS TYPE YOU QUALIFY FOR?

GET THE BRAND/AGENCY PASS IF:

You work for a B2C or B2B brand or company or non-profit organization or university.

Examples: Nike, Cisco, University of Washington, American Cancer Society.

OR

You work for an event agency that provides event strategy and activation services to brands, non-profit organizations and universities.

Examples: George P. Johnson, Sparks, Momentum Worldwide, Motive.

GET THE SUPPLIER PASS IF:

You work for a company whose product or service is used at live or virtual events. Examples: Event technology solutions, staffing, registration platforms, promotional merchandise, event structures, mobile marketing vehicles.