

Pass Types & Pricing

Brand/Agency

3-Day Pass

Includes access to workshops and Opening Reception on 4/24, Hall of Ideas, and all conference sessions and keynotes (4/25-26)

2-Day Pass

Includes access Opening Reception on 4/24, Hall of Ideas, and all conference sessions and keynotes (4/25-26)

1-Day Pass

Includes access to all conference sessions and keynotes plus the Hall of Ideas on either 4/25 or 4/26

Supplier

3-Day Pass

Includes access to workshops and Opening Reception on 4/24, Hall of Ideas, and all conference sessions and keynotes (4/25-26)

2-Day Pass

Includes access Opening Reception on 4/24, Hall of Ideas, and all conference sessions and keynotes (4/25-26)

1-Day Passes are not available for suppliers

	Ultra-Early Bird 10/13 - 12/31/2023	Early Bird 1/1 - 2/16	Advance 2/17 - 3/15	Full Price 3/16 - 4/26
Brand/Agency 3-Day Pass	\$1,600	\$1,800	\$1,995	\$2,150
Brand/Agency 2-Day Pass	\$1,300	\$1,500	\$1,600	\$1,700
Brand/Agency 1-Day Pass	\$1,000	\$1,200	\$1,300	\$1,400
Supplier 3-Day Pass	\$3,000	\$3,300	\$3,400	\$3,650
Supplier 2-Day Pass	\$2,700	\$2,900	\$3,100	\$3,350

NOT SURE WHAT PASS TYPE YOU QUALIFY FOR?

GET THE BRAND/AGENCY PASS IF:

You work for a B2C or B2B brand or company or non-profit organization or university.

Examples: Nike, Cisco, University of Washington, American Cancer Society.

OR

You work for an event agency that provides event strategy and activation services to brands, non-profit organizations and universities.

Examples: George P. Johnson, Sparks, Momentum Worldwide, Motive.

GET THE SUPPLIER PASS IF:

You work for a company whose product or service is used at live or virtual events. Examples: Event technology solutions, staffing, registration platforms, promotional merchandise, event structures, mobile marketing vehicles.