

Growth. Opportunities. Investments.



eventmarketer
**AGENCY
FORUM**

NOV. 2, 2023 | CITY WINERY | NEW YORK CITY

The only gathering of experiential agency executives focused on growth strategies, client retention, driving innovation and creating business value.

A limited number of sponsors are invited to join us as we convene the industry's top event agency senior leadership—CEOs, Presidents, CMOs, COOs, CFOs, CPOs, VPs and Directors—at the first conference that is all about them. We'll cover:

- » Growth and Innovation
- » Recruiting and Retention
- » Winning and Keeping Accounts
- » Mergers and Acquisitions
- » Trends and Forecasts
- » Risk and Crisis Management
- » Change Management
- » Logistics and Operations
- » Plus: A special celebration of the 2023 It List—the top 100 experiential marketing agencies.

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SPONSORSHIP SNAPSHOT

Get valuable face-time with the event industry's top agency executives and decision makers. Event Marketer's Agency Forum guest list is limited to Director-level and above. Sound like your dream client list? Sponsorship opportunities are limited and will sell-out fast.

PRESENTING PARTNERS \$30,000 (Two available)

- » Live welcome and sizzle reel before the Opening Keynote or It List presentation
- » Partner-level branding across all Agency Forum promotion
- » On-site presence. This is not a table-top display event. Let our team help you develop something bespoke and memorable.
- » Attendee names, titles, companies and mailing addresses*
- » 3 registrations

RESEARCH PARTNER \$40,000 (One available)

- » 15-minute on-stage mini session presenting industry research in collaboration with Event Marketer
- » Ability to email attendees with research post-event
- » Sponsor-level branding across all Agency Forum promotion
- » Attendee names, titles, companies and mailing addresses*
- » 3 registrations

NETWORKING LUNCH SPONSOR \$20,000 (One available)

- » Live welcome** and sizzle reel before our Networking Lunch
- » Partner-level branding across all Agency Forum promotion
- » Customizable on-site presence. Let our team help you develop something bespoke and memorable.
- » Attendee names, titles, companies and mailing addresses*
- » 2 registrations

NETWORKING (BREAK OR HAPPY HOUR) PARTNER \$10,000 (One available)

SOLD

- » Branded and bespoke networking break or cocktail experiences on-site during one of two scheduled breaks
- » Sponsor-level branding across all Agency Forum promotion
- » Attendee names, titles, companies and mailing addresses*
- » 2 registrations
- » Includes two-minute company intro from the main stage

* Subject to availability. Phone, fax and emails not included due to CAN-SPAM regulations.

**Subject to availability



Got another great idea? Thinking of a custom engagement?
Call me and let's create something unique and memorable.

Jon McLoughlin, Director of Event Sales: jmcloughlin@accessintel.com

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BREAKFAST SPONSOR \$10,000 (One available)

- » Branded sponsorship of kick-off breakfast
- » Sponsor-level branding across all Agency Forum promotion
- » Attendee names, titles, companies and mailing addresses*
- » 2 registrations

SUSTAINABILITY PARTNER **SOLD** \$20,000

- » Offset carbon emissions for the event or implement an on-site recycling program.
- » Educate attendees on what they can do to reduce waste in their event portfolios.
- » Sponsor-level branding across all Agency Forum promotion
- » Attendee names, titles, companies and mailing addresses*
- » 2 registrations
- » Includes two-minute company intro from the main stage

LUXURY PROMOTIONAL ITEM PARTNER \$20,000 (Two available)

- » On-site engagement with a high-end, customized takeaway for attendees.
- » Sponsor-level branding across all Agency Forum promotion***
- » Attendee names, titles, companies and mailing addresses*
- » 2 registrations
- » Includes two-minute company intro from the main stage***

PRE-CONFERENCE ACTIVITY OR EXCURSION \$20,000 (One available)

- » An expert-led wine-making seminar at City Winery or a private tour of a local museum.(Transportation not included.)
- » Sponsor-level branding across all Agency Forum promotion
- » Attendee names, titles, companies and mailing addresses*
- » 2 registrations

SPONSORED LOUNGE \$20,000 (One available)

- » A branded hang space away from the general sessions where execs can take calls and connect.
- » Sponsor-level branding across all Agency Forum promotion
- » Attendee names, titles, companies and mailing addresses*
- » 2 registrations
- » Includes two-minute company intro from the main stage***

WELCOME GIFT/EXPERIENCE SPONSOR **SOLD** \$10,000 (One available)

- » Opportunity to welcome all attendees to the event with an entrance experience and/or branded gift.**
- » Sponsor-level branding across all Agency Forum promotion
- » Attendee names, titles, companies and mailing addresses*
- » 2 registrations
- » Includes two-minute company intro from the main stage.***

* Subject to availability. Phone, fax and emails not included due to CAN-SPAM regulations.

**Sponsor pays for gift

***Subject to availability



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