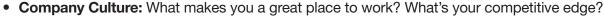
GREAT PLACES TO WORK IN EXPERIENTIAL

Event Marketer's March jobs guide featuring the best agencies and event organizations in the business—and why top talent should work there

Whether you're rebuilding your team from the ground up, recruiting specialized positions or fine-tuning your talent pool for a busy 2023, you need the industry's best workers to want to work for you.

This March, Event Marketer is releasing the experiential industry's only guide to Great Places to Work in Experiential—a multi-page feature profiling the best agencies, suppliers and event organizations to work for in a post-pandemic economy. Each profile will include details on:



- Flexible Policies: How have you evolved to meet the changing needs of employees in 2023?
- Great Work: What makes your events exciting and gratifying to work on?
- Leadership: Who is leading the charge in your organization and what's their mantra?
- Testimonials: What do current employees have to say?
- Cool Bennies: Got a generous parental leave policy? Four-day workweek? Generous vacation?

There's never been a more critical time to have the right team in place. Be a part of our special March guide and get your people and your culture in front of more than 10,000 readers in print, 66,000 online and 67,000 more across Event Marketer's social media platforms.

SHOW OFF YOUR COMPANY'S UNIQUE CAPABILITIES
WHEN THE JOB MARKET IS FLUID AND TOP TALENT
IS LOOKING FOR THEIR NEXT MOVE



FULL-PAGE PROFILE

Showcase your culture, your people, your work and why experiential pros should want to work for you.

- Profile includes: Your logo, contact information, URL, and details on: company culture, benefits, the work you do, your leadership, what employees say, and more. (Note: content may be edited for length and clarity.)
- PDF of the profile will be hyperlinked from the online feature at eventmarketer.com to drive interested prospects to you.
- Your URL and contact email will be hyperlinked online to enable quick and easy access to your team.
- **BONUS:** The Great Places to Work in Experiential guide will be distributed to Event Marketer's full database (66,000 marketers) as a downloadable PDF, promoted on LinkedIn and across social media (60,000+ followers).

Cost: \$4,995



FULL-PAGE PROFILE + CASE STUDY OF EXCELLENCE

Shine a full-page spotlight on the great work you do through one of your most successful case studies—in front of prospective employees.

- Features insights into your unique services, stand-out solutions and clients—all showcased in the context of a successful, real-world event. A highly contextual way to let the industry know who you are and what you're made of.
- PDF of the profile will be hyperlinked from the online feature at eventmarketer.com to drive interested prospects to you.
- **BONUS:** The Great Places to Work in Experiential guide will be distributed to Event Marketer's full database (66,000 marketers) as a downloadable PDF, promoted on LinkedIn and across social media (60,000+ followers).

Cost: \$8,995 \$6,995



FULL-PAGE PROFILE + EXECUTIVE Q&A: THE EXPERIENTIAL SKILLSET OF THE FUTURE

Shine a spotlight on one of your executives and showcase their thinking on the future of live event roles and skillsets at a time when prospective employees are primed and looking for new careers. Show off your company's unique capabilities and thinking at a time when the job market is fluid and top talent is looking for their next move.

- Full-page Q&A runs opposite your profile in the Great Places to Work in Experiential special section.
- PDF of the profile will be hyperlinked from the online feature at eventmarketer.com to drive interested prospects to you.
- Features insights into your unique services, stand-out work and clients. A highly contextual way to let the industry know who you are and why your company is a great place to work.
- **BONUS:** The Great Places to Work in Experiential guide will be distributed to Event Marketer's full database (66,000 marketers) as a downloadable PDF, promoted on LinkedIn and across social media (60,000+ followers).

Cost: \$6,995 \$6,995



EXECUTIVE ROUNDTABLE: EARNING AND KEEPING TOP TALENT

Put your executive in the spotlight among other top industry leaders in a high-profile roundtable discussion on the future of experiential roles, careers and skillsets, and what event organizations will need to do to earn—and keep—the best people. Position your company and its leadership as forward-thinking. Show off your company's unique perspective at a time when prospective employees are looking for new opportunities.

- Only six seats are available for this exclusive roundtable conversation. Moderated virtually by an EM editor—we'll send you the
 question pool and your executive can choose which questions to answer.
- The six-page roundtable special feature runs in Event Marketer's March issue mailed to 10,000 event marketers.
- Roundtable will run adjacent to the Great Places to Work in Experiential feature for appropriate context and visibility.
- BONUS: The Great Places to Work in Experiential guide will be distributed to Event Marketer's full database (66,000 marketers) as a downloadable PDF, promoted on LinkedIn and across social media (60,000+ followers).

A GREAT
OPPORTUNITY
TO SHOWCASE
YOUR TOP HR
EXECUTIVE!

OPPORTUNITY



Cost: \$12,500 \$7,995