

STREET FACTORY

CONTACT INFO

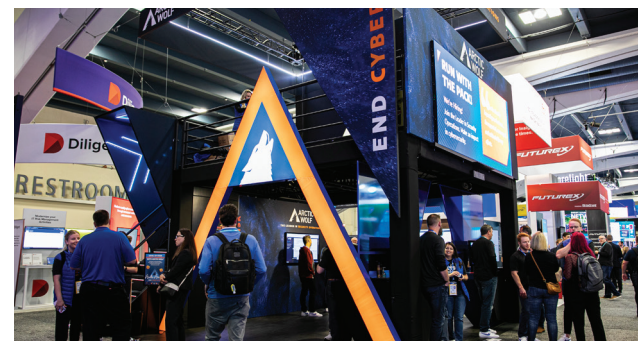
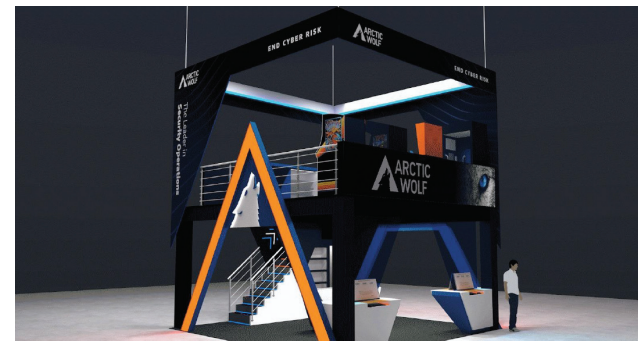
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WELCOME TO STREET FACTORY MEDIA

Headquartered in a restored machine shop in south Minneapolis, Street Factory Media has been pulling off experiential stunts and creative out-of-home media installations throughout the country since 2003.

We are a fully integrated experiential shop, a team of artists, fabricators, designers, strategists, planners, producers, and foot soldiers who build highly strategic, memorable media experiences that drive brand awareness, buzz, and affinity among target consumers.

Let's take a quick tour.



1. Experiential Design

Street Factory's collaborative team concepts and creates the blueprints to build and deploy intentional experiences—from strategic planning and environmental renderings to UX schematics and structural designs.

2. Custom Fabrication

In-house multimedia carpenters and artists bring ideas to life through sculpting, painting, woodworking, metalworking, mechanical, tech, print production, lighting, and SFX integrations at our full-service fabrication shop.



3. Event Production

Working in parallel paths with design and fabrication, SFM's producers own the domain where ideas move from the shop into the real world. Location scouting, permitting, COIs, logistics, casting, styling, and ambassador staffing are all prepped for prime time to ensure event production precision.

4. Creative Media

Creating media inventory where it doesn't exist. Street Factory helps brands do the unexpected through guerrilla street marketing tactics, public stunts and unorthodox OOH installations.



5. Content and Social Strategy

Using content to tell stories. Street Factory helps brands forge relationships with consumers in a tangible way through immersive brand experiences that enhance customer value and loyalty. From pre-event teasers to live-action social snipes and digital micro-campaigns, our content team can amplify these shareable moments to a much greater audience.



TAKE A PEEK INSIDE OUR FACTORY WALLS!