



Custom Design & Fabrication
Creative | Technical | Graphics
Production | Installation
Experiential | Tours

We excel at the difficult, specialize in the outrageous,
and welcome the impossible.

www.bombshellpro.com



How do you describe your company?

Bombshell is a 100% woman-owned company. We specialize in designing and fabricating experiential environments that deepen the bonds between brands and consumers. Our

team creates customized sets, stages, immersive experiences, marketing tours, pop-up shops, point of purchase displays, trade show booths, props and scenery, graphics, signage, custom LED lighting, and soft goods. Our clients range from Fortune 500 corporations and emerging companies to international luxury brands. Whether the project is an interior or exterior activation with a short or long-term lifespan, everything we touch is crafted with thoughtful ideation and fine finishes.

Bombshell's award-winning team includes project managers, designers, engineers, artists, entertainers, performers, and skilled craftspeople. They hail from every creative field, intersecting dynamic talent and vision with capability. In addition to full-service fabrication, our design studio functions as an in-house creative agency, ideating brand building concepts for our clients.

Bombshell was founded in 2011. We're based in Fort Lauderdale, but we deploy across the country. Bombshell's recognitions include: multiple Ex Awards, multiple ADDY Awards, Stevie Award, Inc. 5000 list, and South Florida Business Journal's Fast 50 list of fastest-growing companies.

How would you summarize your fabrication offerings?

Bombshell's in-house capabilities include advanced carpentry, state-of-the-art CNC, welding, specialty painting, sewing, video production, photography, graphic design, and graphic printing. We recently purchased a 25,000 square foot facility to accommodate fabrication, production, and storage of client assets.

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What do your clients say about you?

Our clients find us to be accessible, dependable, communicative, and transparent. This is the spirit of Bombshell's brand and our secret sauce to developing long-term relationships with our clients. Our mission is to light a fuse with each client that becomes an everlasting flame.

How would you describe your company's culture?

Bombshell's greatest ammunition is our people. We boast a culturally diverse team of multitasking makers, designers, fabricators, carpenters, and keen strategic thinkers who are passionate about the unique projects we produce. We are a highly collaborative close-knit family fueled daily by fresh cortadito made by our carpenters.

Why is your company successful?

The fusion of our in-house fabrication shop with our full-service creative design agency is Bombshell's unique value proposition and has fueled our success. This integration allows us to serve as a one-stop-shop for our clients. Our process merges the ideation and creative design process, which becomes inherently married to technical design. Clients retain value because the process is streamlined to provide the opportunity for a greater return on their activation investment.

We pride ourselves on having a team of insatiable knowledge seekers. Our repertoire in the realm of design, fabrication, materials, trend-identification, and the utilization of innovative technologies is constantly expanding through professional development and on-going training of our team. We value our investment in our human assets and the return shows through our work.

What activations from the last 12 months are you especially proud of?

Samsung Galaxy activation at iHeartRadio Music Festival; Casa Instagram for Miami's Art Basel; FENDI Caffè in the Miami Design District for SS22; King's Hawaiian Grills we designed and installed, introducing the "Spirit of Aloha" to LA's Dodgers Stadium and Fenway Park; Two larger-than-life Zippo lighters and an ornate Zippo throne; and AutoNation's vintage Shasta camper at Miami's inaugural Formula 1 Grand Prix.