



GREAT PLACES TO WORK IN EXPERIENTIAL

sparks®

CONTACT

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WHO WE ARE: Sparks is the global experiential agency for today's live + virtual world. Pairing cutting-edge creative with in-house craft and innovative tech, the impactful experiences we create transform even casual observers into champions of our clients' brands.

While we call ourselves a brand experience agency, we help clients in ways that intentionally push that definition. Our swiss-army knife of experiential offerings (strategy, creative, digital and virtual technologies, content production, fabrication, event production, global execution and measurement) help brands connect with the hearts and minds of their audiences--IRL or URL-- wherever they may meet.

Our focus on accountability, creativity, and innovation attracts many world leaders in healthcare and tech, but our 200+ clients actually cross all industries and sizes, from startups and small businesses to many of today's Fortune 500. These brand and marketing teams have the highest expectations and demand the absolute best--and we rise to the occasion. Every. Single. Time.

WHAT MAKES US DIFFERENT: It's who we bring together that truly sets us apart. We operate 12 global offices with five full-service fabrication and storage facilities. A diverse team of thinkers, creators, and doers, our 650 US, APAC, and EMEA-based employees are the magic-makers behind everything we do. We empower all Sparkies--regardless of title--to step up and contribute to the greater good. This fuels an environment of accountability, creativity, and innovation, and encourages people at every level to inspire others and influence outcomes. Our ERGs (DE&I, LGBTQIA, and Women in Events) champion our efforts to mitigate biases and advance our mission of providing an inclusive workplace so that all Sparkies feel at home here.

IT'S ALL ABOUT THE BENEFITS, BABY: Of course we offer a competitive benefits package inclusive of healthcare, unlimited paid time off, flexible work environments, tuition reimbursement, physical, emotional, and mental wellness programs, adoption allowance, 401k matching, career development and education, and more. Additionally, creative employee perks like paid lunches, company swag, Code 10 contests and competitions, fun work environments, and employee recognition programs help boost morale and keep our staff motivated and happy.

WHAT SPARKIES SAY:

"Great leadership, teammates and opportunities to grow."

"Huge variety of projects and clients to work on. We are always changing and evolving."

"I love the way Sparks values each employee."

"Everyone makes an effort to create a fun work environment."

"Everyone is super collaborative and it makes for a fun and productive work environment."

"Sparks is a forward thinking company filled with individuals who believe that 'work should be fun.'"

