

# GREAT PLACES TO WORK IN EXPERIENTIAL



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 MOSAIC NORTH AMERICA

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## WE ARE MOSAIC, WE BUILD BRANDS IN DIMENSION.

Mosaic is a North American integrated marketing agency that uses our collective creativity to drive commerce and conversion. A full-service integrated marketing agency with expertise in strategy, experiential, commerce, brand design and content. We look at the nexus between culture, creativity, and context to drive our actions; and build ideas that inspire reactions.

### MOSAIC CORE CAPABILITIES INCLUDE:

- Strategy & Innovation (Omni-experience Planning, Brand Strategy, Commerce Intelligence & Strategy)
- Experiential Marketing (Pop Up Experiences, Sampling, Field Marketing, Sponsorship Activations, Large Events, PR Stunts, Mobile Tours, Conferences, Meetings & B2B Events)
- Commerce (Dedicated Assisted Selling, Associate Training, In-Store Demo, Retailtainment, Shopper Marketing, Ecommerce)
- Brand Design (Digital Environmental & Package Design, Ideation, Script Writing & Creative Development)
- Content Marketing (Digital Shopper, Content Planning & Development, Content Warehouse, Influencer, Media)

### OUR LEADERSHIP & MANTRA

The dynamic duo of Justine Greenwald, Managing Director, Chief Creative Officer and Debbie Kaplan, Managing Director, Chief Delivery Officer brings a fresh perspective to agency culture and client success. They have a strong chemistry and are a proven leadership team with a successful history of creating award-winning, results-driving integrated marketing campaigns for clients while also growing the talented collective of multi-disciplined experts within the agency.

At Mosaic, we connect people with the brands they love, while keeping in mind our vision to be the go-to team for integrated, best-in-class sales & marketing solutions – enabling our team and clients to win in the modern marketplace by delivering progressive solutions and exceptional work and service.

### FLEXIBLE POLICIES & HOW WE ARE ADAPTING TO THE CHANGING WORKSPACE

Mosaic employs a hybrid / flexible working environment. A location-flexible arrangement, allowing employees to combine onsite and offsite work as they and their employer see fit. Our office spaces have been refreshed to create more of a social and collaborative space, desk hoteling for personal work, and dedicated offices for 1:1 meetings, team, and client calls.

### BENEFITS / COOL BENNIES:

Consistently voted one of the best places to work, Mosaic North America gives team members the opportunity to work with the world's most beloved brands that you know and use every day!

- Every employee is given the keys to charter new ground as they collectively live in the moment of building experiences together.
- We are a cast of diverse, yet like-minded individuals and we believe in taking risks, creating shared experiences not just for our clients, but for each other to guarantee we're making the next chapter of everyone's story the most memorable one yet.
- Ad Age recently included us in their Best Places to Work in Marketing and Media list
- Eligible employees are provided standard agency PTO allotment, eight paid holidays, one floating holiday, parental leave, and bereavement leave (immediate family)
- Two working moms at the helm, as Managing Directors who understand the importance of work-life balance
- Employee discounts from Pet Insurance, Computers & Electronics to appliances just to name a few
- Mosaic Cares designed to build culture through fundraising and connecting to our communities across the US and Canada.
- Learning & Development and Mentorship programs to ensure our employees are set up for success and have continued career growth.
- LiveWell which offers 401k, Financial Workshops, Health Classes, Gym discounts and more!