

THE 2021 GUIDE TO GETTING BACK TO LIVE



GES EVENTS

Contact:

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Core Capabilities: GES Events is an experiential marketing agency with a passion for creating human connections that make a difference for your team, your brand, your customers, and most importantly your business success. Our capabilities, global reach and expertise in experiential marketing are focused on creating immersive brand experiences via in-person, hybrid and virtual events.

We believe events are a powerful marketing channel with a unique ability to change behavior and reframe brand perception. Experiential marketing, when done well, can literally change hearts and minds. That's a bold claim and we stand by it. This belief inspires us and informs our thinking, our culture, and our work.

Industry Experience: In-Person, Hybrid & Virtual | Brand Activations | Corporate Events | Consumer Pop-up Events | Sports Activations | Sponsorship & VIP Experiences | Motorsports & Automotive Experiences

Key Features:

- Branded Experiences
- Community Builders
- Strategy
- Creative and Design
- Production
- Broadcast-level Digital Production

Client List: Tableau Software, Procore, LPL Financial, Bell, Greensboro Science Center

Our Reason
FOR BEING

TO DELIVER POWERFUL
EXPERIENCES.

STRATEGY, DESIGN & PRODUCTION

BRAND ACTIVATIONS

COMMUNITY BUILDERS

TOGETHER
THE FUTURE IS OURS

DATA
NIGHT
OUT

LET'S TALK ABOUT YOUR STORY.
www.ges.com/experiences

GES
Events.