

THE 2021 GUIDE TO GETTING BACK TO LIVE



ENCORE NATIONWIDE

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Core Capabilities: For 20+ years, Encore Nationwide has provided event staff to support experiential marketing campaigns from coast to coast, including Brand Ambassadors, Event Managers, Tour Managers, Street Teams, Product Demonstrators, Conference Staff, Emcees, Drivers and more. We also provide logistics services such as mobile tour routing, location permitting and truck rental/leasing.

Key Features: We hand select staff to align with the specific event needs. We have a robust database of performance-rated staff nationwide and perform active recruitment to continuously add new talent to our roster. We pay all staff every two weeks as Encore employees to ensure legal compliance and prompt payment.

Pricing: We offer competitive pricing based on your specific staff needs. We develop comprehensive quotes for your approval at the start of each program.

Client List: Marketing Werks, Riddle & Bloom, Sense NYC, Eventive, Freeman, MAG, Zumba

Pandemic Features: We have successfully staffed events throughout the pandemic, continuously refining our health and safety protocol based on current requirements and recommendations of the CDC and the city where we are activating. We utilize a multi-step health screening process to ensure staff do not exhibit any concerning symptoms pre, during or post activation. We provide fully trained Covid Compliance Officers and Safety Leads to ensure staff and attendees follow all protocol on site.

Client case study snapshot: We were engaged by Sense NYC to identify, vet, train, manage and mentor diverse and engaging staff to shape perception and drive sales for The Economist. Positioned alongside concept-driven experiential vehicles, our staff used their outgoing personalities and brand knowledge to facilitate subscription sign ups from passersby in NY, Chicago and DC throughout this 3 year partnership.

One client testimonial: "I have utilized Encore for 15+ years and have thoroughly benefited from our partnership. Extremely knowledgeable within the Experiential Marketing landscape with quality staff." — Shawn Hughes, Senior Director of Operations, Marketing Werks



Encore Nationwide has been providing top caliber staff to the experiential marketing industry for 23 years. Here's what we offer:



FOR OUR CLIENTS

- 24/7 support for last minute needs/updates
- Trusted network of vetted staff + ongoing recruitment
- Complimentary Overbooks at scale
- Comprehensive General Liability & Worker's Comp
- Logistics support, including tour routing, permits, truck rental, asset management & more



FOR OUR STAFF

- Dedicated Talent Help team
- Performance incentives & referral bonuses
- Prompt payment (every two weeks)



TO KEEP EVERYONE SAFE

- Fully trained COVID Compliance Officers (CCOs) & Safety Leads
- Staff health screenings (pre, during & post activation)
- On-site rapid COVID tests for staff & attendees

We're here to help bring your events to life. Call us to discuss your upcoming event staff & support needs.



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