

THE 2021 GUIDE TO GETTING BACK TO LIVE



BECREATIVE MARKETING

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Core Capabilities: We create experiences through branded products. Becreative is a creative, sourcing and production agency offering promotional merchandise, apparel, display items, company store management, warehousing & fulfillment, virtual event remote gifting experiences and live printing personalization experiences at events.

Pricing: Our solutions are custom, each program is uniquely priced.

Pandemic Features: When COVID hit, we immediately launched our Remote Gifting Platform, in response to seeing *all* our scheduled live events cancelled. We knew that marketers would still need to reach their audience via virtual events, live streams and influencer campaigns. We wanted to make that process easy and impactful for our clients by offering an end-to-end solution. We start with a custom redemption site for recipients to opt in to select and receive their gift. Custom order verification emails for order acknowledgement, tracking and delivery allow for additional touchpoints. From ideation, sourcing, custom packaging, fulfillment and shipping, we handle it all.

Key Features: Think of us as an extension of your team. Creative and ideation services. Company stores, warehousing and fulfillment. Global sourcing of branded merchandise and in house screen printing and embroidery. Live customization at events with screen printing, heat transfers and laser engraving. Remote gifting campaigns, including redemption sites and custom packaging.

Client List: Unity, Twitch, WynnBET, Pernod Ricard, Wharton, UCLA Health, Mazda, TBS

Case Study: Our client tasked us with curating a luxury interactive gift that would enhance the virtual "Poker Night" experience they produced for Ford's top dealers in the Houston region. Our branded gift, included fine cigars, Blue Label Whisky, custom poker chips, a Texas Hold'em book and savory snacks for the participants.

Testimonial: Becreative provides excellent service, are super creative, solution driven and were patient throughout the entire process. Looking forward to many more successful events with them! — Sarah Paige-Brander, Director of Operations at Hosts Global

REMOTE GIFTING



ONSITE CUSTOMIZATION



PROMO PRODUCTS + APPAREL

