

## THE EVENT MARKETER'S ESSENTIAL GUIDE TO

# VIRTUAL EVENTS

### ALL ACES PROMOTIONAL STAFFING, INC.

While the All Aces family sincerely misses live events, virtual events are here to stay. While you can't always change your circumstances, you can adapt! That's why we're excited to announce our digital expansion into **virtual event management and consulting** as our new branch All Aces Experiential.

**From strategy and event flow to analytics, we support the creation of fun, interactive events.** We help measure event success using platform-specific reporting on connections made between guests and the brand, key speakers, and each other to help improve your ongoing event strategy. With the relationships we've developed over 13 years at the forefront of the industry, we facilitate an end-to-end digital package that ensures a successful event!

As your experienced event partner, **we are ready to manage behind-the-scenes: pre, live, and post-event.** We allow you to focus your crucial internal resources on creative vision and

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session content. Outsourcing allows your staff to shine in the work they're best suited for: sales, network initiatives, and growing new relationships with your event guests!

Whether you need us to handle your event start-to-finish or provide targeted support, we've got you covered with:

- » Event strategy and platform recommendation
- » Management of talent, vendors, attendees, and sponsors
- » Customer service and phone support
- » Merchandise fulfillment
- » Content and logistics support
- » Overall event and troubleshooting support during your event
- » Influencers hosting watch parties to expand your reach
- » Post-event analytics reporting

We look forward to collaborating!

### AAE | SPEAKERS

#### THERE IS A BETTER WAY TO FIND THE RIGHT SPEAKER FOR YOUR EVENT.

Exclusively representing the interests of meeting and event planners, **AAE Speakers** expertly matches event planners with keynote speakers and entertainment that will leave a lasting impact on their audiences.

**Every client and every situation are unique.** We realize the importance of finding the right fit between the talent and our client. At AAE Speakers, our priority is to make the job easier, more efficient, and more enjoyable for event planners.

Finding an agency or speakers bureau that presents you with



all your talent options is difficult. Talent agencies that have exclusive relationships with speakers may only present you with a limited number of options.

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#### We are different.

Rather than contacting multiple agencies to check on talent availability and speaking fees, **AAE is a single, reliable, and unbiased point of contact, focused on securing the perfect keynote speaker for your event.** At all times, you can be assured that we have no conflicts of interest and no motivation other than to build long-term relationships with our clients by providing excellent customer service and acting as your advocate and partner throughout the entire booking process.

Since 2002, AAE Speakers has booked over **\$200M** of celebrity talent on behalf of thousands of the most respected companies and organizations in the world. Our best-in-class service is one reason why **97% of our clients would recommend AAE Speakers** to a colleague.

**Looking for the perfect speaker for your event?** Visit us at [www.allamericanspeakers.com](http://www.allamericanspeakers.com) or call us at 1-800-698-2536 to get started.