

★ ★ PARTNER ALL-STARS ★ ★

PROFILES OF TOP EXPERIENTIAL MARKETING PARTNERS FOUND AT EMS 2016



FEATURED ALL-STAR

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How do you describe your company?

Mains leasing specializes in short term leases for specialty vehicles, cars, trucks and I have personally had over 20 years of experience in the industry. We are particularly excited this year about our new partnership with Manchester Leasing. Manchester Leasing, based in St. Louis, has been leasing cars, trucks, and equipment for over 50 years. This creates a whole new dynamic for Mains Leasing, we now are adding a whole new series of vehicles, including large trucks, trailers, tractors and more. This partnership extends our capabilities to create unique leasing programs to fit our customer's needs, flexibility, and the ability to have vehicles delivered right to your doorstep, anywhere in the Country.

Introducing my new company and this great partnership is a dream come true... the event industry offers so many fun, unique, and great programs... it is an honor to be a part of such a dynamic field and working with the creative marketers that we have had the pleasure to work with over these many years. We look forward to serving the marketplace with our newly extended capabilities.

How can marketers spend smarter?

We've found that the value in equipment is in its use, not necessarily in its ownership, and that is why we make sense. Our programs provide customized solutions to your mobile vehicle challenges and we can create a solution for every situation. When working with our new partnership, you'll get our great customer service, industry knowledge, execution and pricing made easy for event marketers to spend more wisely. That means that you don't have to devote any more valuable time and attention to vehicle or fleet issues, you'll just realize the savings in dollars and headaches!

Clients demand creativity and crave flexibility, that fits our model precisely... from exotic vehicles to fleet programs, from heavy duty trucks and trailers to individually customized vehicles... from nationally executed programs to local deployments, we can develop and deliver a program to meet your needs. Our clients tell us that we've made mobile tours a bit easier and more efficient, helped solve challenges, and saved real dollars that increase our event ROIs.