

★★ PARTNER ALL-STARS ★★

PROFILES OF TOP EXPERIENTIAL MARKETING PARTNERS FOUND AT EMS 2016

bluemia®



FEATURED ALL-STAR

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How do you describe your company?

We are bluemia. Signage legends. By day, we design, print, fabricate and install signage and décor for the biggest events in the world. By night, we print and fulfill the campaigns that impact millions of consumers. Our foundation of technology, design, production, and commitment to Make It Perfect™ gives us the creativity and experience to achieve what others deem impossible. What separates us from the other large format printers out there? We're not just doing business, we're a trusted partner working alongside you, delivering one-of-a-kind events, sponsor and fan experiences and more. Every time. Anywhere in the world.

Why are so many people in the industry partnering with your company?

Simply put, our people. Everyone at bluemia is a creative problem solver dedicated to the success of our clients. The biggest mistake we see marketers making these days is not dedicating enough budget towards events, i.e. – creating memorable experiences, not just products. Events create desperately needed brand content, and drive real and authentic engagement between brands and fans. Companies want to partner with bluemia because we care about the results of their event and brand as much as they do. We not only bring production and installation to our clients, but we work side-by-side with them from concept to completion. From design to install, the bluemia team understands the importance of all aspects of event production. With the proper planning and expectations, we help our clients create the best guest journey / experience possible.