



THE WINNERS OF THE 2015 EXPERIENCE DESIGN AWARDS

BEST OVERALL B-TO-B EVENT ENVIRONMENT EXPERIENCE DESIGN AWARD WINNER

Partner: Imagination The Americas Inc., Dentsu America, Inc.

Client: Canon

Project: Canon EXPO 2015

GOLD WINNER

Partner: Simmetrico Network

Client: Fiat

Project: Alfa Romeo Giulia Launch

SILVER WINNER

Client: Facebook

Project: Facebook IQ Live

BEST OVERALL CONSUMER EVENT ENVIRONMENT EXPERIENCE DESIGN AWARD WINNER

Partner: Team Epiphany

Client: Nike

Project: Cold Weather Product Launch

GOLD WINNER

Partner: Allied Experiential

Client: Zappos

Project: The Zappos Escape

SILVER WINNER

Partner: Sitelines

Client: Wizards of the Coast

Project: Battle For Zendikar

BEST POP-UP STORE EXPERIENCE DESIGN AWARD WINNER

Partner: SET

Client: Nike

Project: All-Star 2015

GOLD WINNER

Partner: Mosaic

Client: Coca-Cola Co.

Project: Diet Coke Get a Taste: Style Bar

SILVER WINNER

Partner: Engine Shop

Client: Motorola

Project: Moto Shop Chicago

**BEST MOBILE MARKETING VEHICLE
EXPERIENCE DESIGN AWARD WINNER**

Partner: Manifold

Client: LinkedIn

Project: Picture Opportunity Tour

GOLD WINNER

Partner: Manifesto

Client: Intel

Project: InsideOut

SILVER WINNER

Partner: JT Mega

Client: Hormel

Project: The Art of Di Lusso

**BEST OUTDOOR ENVIRONMENT
EXPERIENCE DESIGN AWARD WINNER**

Partner: iDEKO Productions

Client: Epson

Project: Swimming In Ink

GOLD WINNER

Partner: Pop2Life

Client: HGTV

Project: Super Lodge

SILVER WINNER

Partner: GMR Marketing

Client: Infiniti

Project: Concours d'Elegance 2015

BEST ENTRANCE
EXPERIENCE DESIGN AWARD WINNER
Partner: George P. Johnson
Client: American Honda Motor Co.
Project: Acura Sound Experience Entrance

GOLD WINNER
Partner: LEO Events
Client: Hilton
Project: You Can Count on Us

SILVER WINNER
Partner: FreemanXP
Client: Microsoft
Project: The Commons at WPC 2015

BEST B-to-B STAGE EXPERIENCE
EXPERIENCE DESIGN AWARD WINNER
Partner: Zed Ink
Client: Microsoft
Project: Xbox 2015 E3 Briefing

GOLD WINNER
Partner: BI Worldwide
Client: Country Financial
Project: Financial Sales Congress

SILVER WINNER
Partner: Drury Design
Client: IBM
Project: InterConnect 2015

BEST TRADE SHOW EXHIBIT (50' x 50' and up)
EXPERIENCE DESIGN AWARD WINNER
Partner: The Taylor Group
Client: Intel
Project: CES 2015

GOLD WINNER
Partner: Czarnowski
Client: General Motors
Project: Cadillac at 2015 New York International Auto Show

SILVER WINNER

Partner: Impact XM
Client: Canada Goose
Project: ISPO 2015

BEST TRADE SHOW EXHIBIT (Under 50' x 50')

EXPERIENCE DESIGN AWARD WINNER

Partner: Pinnacle Exhibits
Client: Nature's Path
Project: Natural Products Expo West 2015

GOLD WINNER

Partner: Mirror Show Management
Client: Capital One
Project: The Future of Banking

SILVER WINNER

Partner: Access TCA
Client: Boston Biomedical
Project: ASCO 2015

BEST SINGLE TECHNOLOGY INTERACTIVE

EXPERIENCE DESIGN AWARD WINNER

Partner: Momentum Worldwide
Client: American Express
Project: You vs. Sharpova

GOLD WINNER

Partner: Sparks
Client: Google
Project: YouTube 360 Theater

SILVER WINNER

Partner: Opus Agency
Client: 21st Century Fox
Project: Virtual Reality Demo

BEST COLLECTION OF TECHNOLOGY INTERACTIVES

EXPERIENCE DESIGN AWARD WINNER

Partners: Mosaic, Thuzi
Client: Microsoft
Project: Worldwide Partner Conference 2015

GOLD WINNER

Partner: Barkley Kalpak Agency

Client: AOL

Project: Future Front

SILVER WINNER

Partner: Simmetrico

Client: Azerbaijan

Project: EXPO 2015

**BEST OVERALL USE OF MEDIA A/V
EXPERIENCE DESIGN AWARD WINNER**

Partner: Momentum Worldwide

Client: American Express

Project: Rally on the River

GOLD WINNER

Partner: Second Story

Client: Vornado Realty Trust

Project: Times Square 4K Screen Launch

SILVER WINNER

Partner: VIVA Creative

Client: Avaya

Project: Champions Excellence Summit

**BEST PERMANENT CORPORATE OR RETAIL INSTALLATION
EXPERIENCE DESIGN AWARD WINNER**

Partner: Clickspring Design

Client: Brown-Forman

Project: Jack Daniel's White Rabbit Bottle Shop

GOLD WINNER

Partner: George P. Johnson

Client: Anheuser-Busch

Project: Bud Light Patio

SILVER WINNER

Partner: JGA

Client: Hershey's

Project: Hershey's Chocolate World Las Vegas

BEST MUSEUM ENVIRONMENT
EXPERIENCE DESIGN AWARD WINNER

Partner: Ralph Appelbaum Associates

Client/Project: Canadian Museum for Human Rights

GOLD WINNER

Partner: Kubik

Client/Project: Canadian Museum Of Immigration at Pier 21

SILVER WINNER

Partner: BaAM Productions

Client: Discovery Science Center

Project: LA Kings Science of Hockey at DCLA