



ASTOUND

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NAME: **JULIA LUECK**
 TITLE: **DIRECTOR, ACCOUNT MANAGEMENT**
 YEARS WITH COMPANY: **4.5**

HOW WOULD YOU DESCRIBE THE CULTURE?

ASTOUND is truly a 'business casual' atmosphere. Everyone is very good at what they do, very focused and very professional but at the same time, just a ton of fun. You rarely see a suit worn in our offices unless we have a VIP client visiting. Our ages range from early 20s to mid-60s, and we are all friends that respect each other and value each other's work and opinions.

FAVORITE EMPLOYEE ACTIVITIES?

Human Foosball – we built a huge human foosball 'court' for our annual kick-off and it was the best thing ever. On a more regular basis, it's probably just hanging out and grabbing a meal or a drink and talking about something other than exhibit fabrication.

WHAT'S A HIGHLIGHT OF THE LAST YEAR FOR YOU IN TERMS OF SOMETHING YOU WORKED ON, ACCOMPLISHED OR ACHIEVED?

Really, every project is different and you always achieve and learn from each one, no matter the size. If I had to choose..... it would be the Coca-Cola Bottle Art Tour. We fabricated a



travelling art exhibit for Ignition (Coca-Cola Global's Marketing Agency) that highlights the anniversary of the shape of the Coca-Cola bottle. This exhibit has a 15m x 20m footprint and will tour the globe over the next year. It's definitely a proud moment to see it all come together.

WHY DO YOU THINK YOUR COMPANY'S EMPLOYEES ARE SO HAPPY?

I think it's hard not to be happy and excited when you are part of a rapidly growing organization that is doing so well. Our Executive Leaders are also really focused on providing a professional, fun and stimulating surrounding for their respective departments. This makes a tremendous difference in morale.

WHAT WOULD YOU TELL A POTENTIAL EMPLOYEE ABOUT YOUR COMPANY?

You are never alone, there's always someone there to support you, no matter what you need. If you have a passion for creativity and problem solving, this is the place for you!

WHAT'S A TYPICAL DAY LIKE?

Honestly, no day is every typical. One day I might sit in front of my computer all day and the next I spend hours in the shop checking fabrication details and confirming graphics or flying to NY for a client pitch. It's really a roller coaster of activity at all times. The one constant is that there is always collaboration - lots and lots of talking and team discussions.

FAVORITE PLACE OR SECTION OF THE OFFICE TO HANG IN?

My office – it's quiet and cozy and everyone knows where to find me. ☺