



NAME : AARDVARK EVENT LOGISTICS WEBSITE: AARDVARKONE.COM FACEBOOK: FACEBOOK.COM/MOBILETOURS HR CONTACT: HR@AARDVARKEL.COM

NAME: **MARTI GORDON** TITLE: **EXECUTIVE COORDINATOR** YEARS WITH COMPANY: **4**

HOW LONG HAVE YOU WORKED THERE AND WHAT DO YOU DO?

I've been working at Aardvark for a little over 4 years and I am responsible for many things behind the scenes. I book all company travel, I keep our offices running smoothly and efficiently and I make sure our entire fleet of over 100 promotional vehicles are maintained and kept in tip-top-showready condition at all times. I also assist our CEO on projects and maintain his busy calendar.

GIVE US THE REAL SCOOP. WHAT'S SO AWESOME ABOUT WORKING THERE?

Working at Aardvark is the best job I ever had! We have a high level of expectation for everything we do and I appreciate that. Doing a "good enough" job is never an option. We are allowed to work independently and solve problems ourselves without the need for constant management approval. Our number one core value is "Customer Above All Else" and it's not just words on paper. We are empowered to live it each and every day. I also get to bring my dog to work.

FAVORITE EMPLOYEE ACTIVITIES?

Work. We like to work. When you produce over 100 mobile tours a year with 215 people there's little time for anything else.



PARTNER CONTENT

WHAT'S A HIGHLIGHT OF THE LAST YEAR FOR YOU IN TERMS OF SOMETHING YOU WORKED ON, ACCOMPLISHED OR ACHIEVED?

A highlight of last year was moving into our new facility that's 3 times larger than our old building and we are already out of space. We are growing fast and moving was a validation of our growth. Plus our new office is much cooler than our last one. Another highlight was launching Aardvark ONE, the first all-inclusive pricing for mobile tours. It's made mobile touring faster, easier and cheaper for our clients.

WHY DO YOU THINK YOUR COMPANY'S EMPLOYEES ARE SO HAPPY?

We're a "right between the eyes" kind of company. We don't beat around the bush or sugar coat anything. We also have an insane amount of experience that our clients really appreciate. When you mix those two things together it's magic.

WHAT WOULD YOU TELL A POTENTIAL EMPLOYEE ABOUT YOUR COMPANY?

You better be prepared to work and you better know your shit.

FAVORITE PLACE OR SECTION OF THE OFFICE TO HANG IN?

The best place to hang out in our office is a custom mobile bar we built inside of a shipping container. We have impromptu meetings, birthday parties, lunches and client meetings there.

WHERE DID YOU GO ON YOUR LAST VACATION?

My last vacation was in Belize. I'm obsessed with SCUBA diving! At Aardvark we have no vacation policy. We can take as much time off as we need so long as all of our work gets done.