

LIMITED SPONSORSHIPS AVAILABLE!

event marketer®

JOIN US ON THE ROAD AND GET FACE-TO-FACE WITH THE INDUSTRY'S RISING STARS



NEW YORK THE CHOCOLATE FACTORY



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BOSTON DOWNTOWN

# EXPERIENTIAL MARKETING TRAINING CAMP

Preparing the Face-To-Face Marketing Leaders of Tomorrow... Today

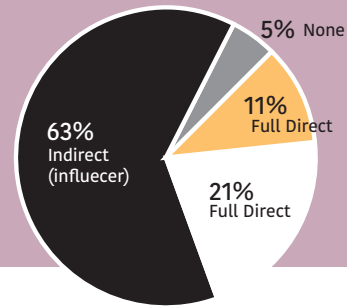
A ONE-DAY TRAINING WORKSHOP DESIGNED FOR THE INDUSTRY'S RISING STARS—PRESENTED BY THE EDITORS OF EVENT MARKETER MAGAZINE

This summer Event Marketer continues its seminar series for the industry's rising stars, the mid-level marketers who typically can't travel to national conferences but still need to learn—and represent billions of dollars in direct and indirect event purchases.

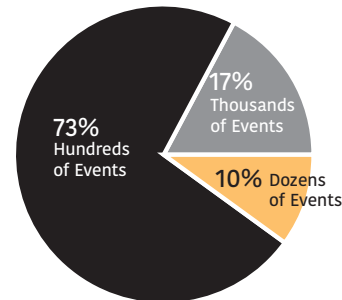
Training Camp is an intimate experience that allows you to develop relationships among the 50-70 attendees in each market. We expect attendance to be broken down between 80% agency attendees and 20% brand attendees from both b-to-c and b-to-b teams.

Join us this year for a targeted, relevant and intimate opportunity to get facetime with a slice of the industry you rarely meet. Not only do the industry's mid-level marketers influence purchases right now—but they're only going to get higher up on the totem pole, which means you can meet your future top client... today!

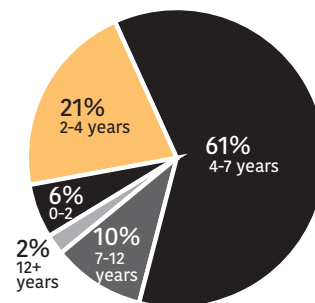
PROFILE OF EXPECTED ATTENDEE\*



PURCHASE AUTHORITY



EVENT PORTFOLIO



INDUSTRY EXPERIENCE

## SPONSORSHIP INCLUDES:

- Activation space and networking at each seminar
- Acknowledgement on all on-site and online collateral and promotional messaging
- 2 VIP guest passes per city for your current clients or prospects (additional passes at discounted rate)
- 1 case study integrated into Training Camp content
- Full contact information on all attendees (provided post event) and a follow-up email sent to all attendees on your behalf

**COST:** \$4,995 per city or \$17,500 for tour sponsorship.

\*Source: Market data analysis