

LIMITED SPONSORSHIPS AVAILABLE!

event marketer®

JOIN US ON THE ROAD AND GET FACE-TO-FACE WITH THE INDUSTRY'S RISING STARS

EXPERIENTIAL MARKETING TRAINING CAMP

Preparing the Face-To-Face Marketing Leaders of Tomorrow... Today

A ONE-DAY TRAINING WORKSHOP DESIGNED FOR THE INDUSTRY'S RISING STARS—PRESENTED BY THE EDITORS OF EVENT MARKETER MAGAZINE

This Fall Event Marketer expands a new seminar series for the industry's rising stars, the mid-level marketers who typically can't travel to national conferences but still need to learn—and represent billions of dollars in direct and indirect event purchases.

Training Camp is an intimate experience that allows you to develop relationships among the 50-70 attendees in each market. We expect attendance to be broken down between 80% agency attendees and 20% brand attendees from both b-to-c and b-to-b teams.

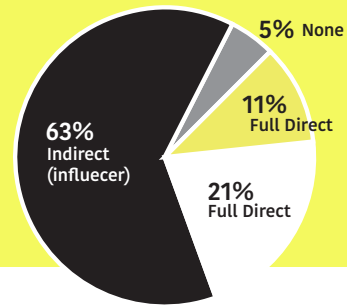
Join us in two more cities this fall for a targeted, relevant and intimate opportunity to get facetime with a slice of the industry you rarely meet. Not only do the industry's mid-level marketers influence purchases right now—but they're only going to get higher up on the totem pole, which means you can meet your future top client... today!

SPONSORSHIP INCLUDES:

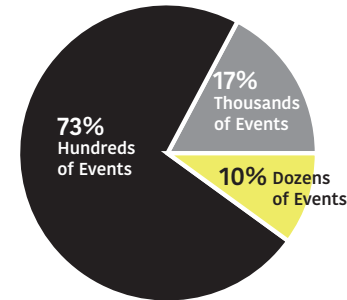
- Activation space and networking at each seminar
- Acknowledgement on all on-site and online collateral and promotional messaging
- 2 VIP guest passes per city for your current clients or prospects (additional passes at discounted rate)
- Full contact information on all attendees (provided post event) and a follow-up email sent to all attendees on your behalf

COST: \$4,995 per city.

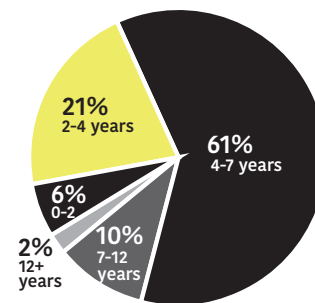
PROFILE OF EXPECTED ATTENDEE*



PURCHASE AUTHORITY



EVENT PORTFOLIO



INDUSTRY EXPERIENCE

6/26
LOS ANGELES
THE GROVE

6/27
SAN FRANCISCO
ORACLE
HEADQUARTERS

6/28
NEW YORK
CADILLAC HOUSE

6/29
CHICAGO
SAVAGE SMYTH

6/28
DETROIT
THE DEARBORN INN

7/10
TORONTO
DOUBLETREE
DOWNTOWN

DUE TO POPULAR DEMAND! NEW DATES ADDED!

11/6

NEW YORK
THEATER AT THE
CHOCOLATE FACTORY

11/9

CHICAGO
SAVAGE SMYTH

*Source: Market data analysis